

Large Display
Monitor

Mobile Display
Monitor

Features

- Business news
- Market news and trends
- Industry news and insight
- Product news
- Street pricing analysis
- Event reporting
- Delivered weekly

Key Benefits

- Market news from around the world for electronic displays - from the increasingly small devices to the ever expanding large public displays
- Weekly look at the news, trends and major developments in the display industry

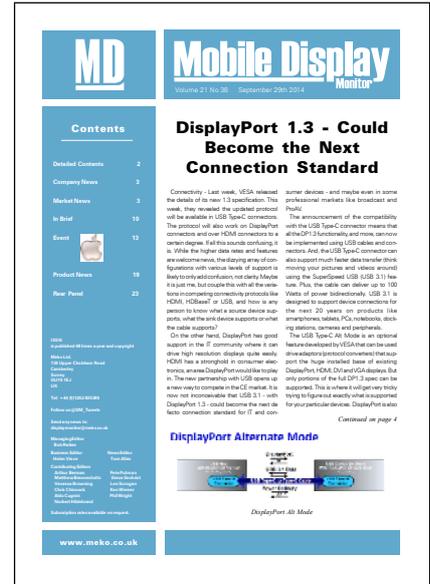
Large Display Monitor

In-depth news for notebooks to stadiums

Mobile Display Monitor

In-depth news for wearables to notebooks

Need to know what's happening in the world of electronic displays?



Meko Limited produces two weekly newsletters for the electronic display industry, providing in-depth news from around the world.

Large Display Monitor

- Monitors
- Information & Public Displays
- Advanced TV
- Flat panel displays

Mobile Display Monitor

- Projectors
- Hand-held devices, including phones
- Head-mounted and wearable displays

Large Display Monitor (LDM) and Mobile Display Monitor (MDM) are published 48 times per year and look at all aspects of the news which influences and shapes the world of electronic displays.

As well as the products, the newsletters cover the markets, applications, concerns and trends for electronic displays from the point of view of a product manager. Each issue contains company news, market news, product news, and a round-up of industry-related news, covering topics ranging from innovations in chip technology to supply chain problems and successes.

Also featured are a monthly events diary and special reports from events, meetings and visits.

For complete news coverage LDM and MDM are available as a set, or for those with specialised sector needs the publications can be purchased independently.



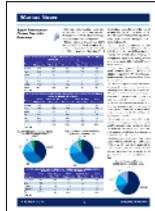
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Company news

Every week, LDM and MDM bring you company results, financial news and people news. This is the source of information about takeovers and mergers, buy-outs, buy-ins and collaborations. This is where you'll find details of new investments and expansions, contractions and closures.



Market news

In our market news section we bring reports on the state of markets worldwide, consumer and sales channel trends and the factors such as standards, hardware and software developments that will affect the future of display products. We also advise of special promotions and special marketing campaigns.



In-brief news round-up

LDM and MDM include a news round-up of issues which have an affect on the display market. The In Brief section covers the latest news for these areas (relevant to the display size) such as chips, graphics, 3D, 4k, environmental, DOOH, TV broadcast, technology, tablets, wearable displays, warranty, channel and supply chains. If you've been away, a quick check of the latest issues means you've caught up!



Product news

Each week we bring you details of new products that have been launched, all over the world, be they flat panel displays, LCD TVs, plasma screens, tablets, phones or projectors. We explain new technology and features.



Street pricing surveys

Every week LDM includes a small extract of the results of our DisplayCast street pricing surveys. Prices are taken from major magazines and websites from France, Germany and the UK. The prices appear in rotation with one category per issue.



Event reporting

One of the most important services that we offer our readers is our event reporting service. In 2013, we reported on nearly 40 events worldwide including CES, SID, Infocomm, IFA, various DisplaySearch events and press events. The reports from the major events are the most comprehensive and authoritative available and can save you time and resources whilst making sure you don't miss out on the latest news from the show floors.

Reader comments:

"The value is the broad information in a condensed format - it saves me time" - **NEC Displays**

"It is the first source of industry news I turn to every week, and the only one that I am always going to read cover to cover! I don't know what I'd do if you ever stopped publishing!" - **HP**

"... the best source of industry news and information... an indispensable tool for anybody involved in the Display market - **3M Optical Systems Division**

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