

# PROJECTION

M O N T H L Y

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# Insight Media News

## Near-to-Eye Technology and Market Report Released

The explosive growth of the camcorder and digital still camera markets continues to drive the evolution of near to eye markets and the technology of small microdisplays. But after surviving the burst of the high-tech bubble, a wiser and stronger group of innovators are reviving interest in embedded and headset near-to-eye displays.

Insight Media's ([www.insightmedia.info](http://www.insightmedia.info)) new report describes the resurgence and forecasts the revival. Called the Near-to-Eye Technology and Market Report, the study provides market and technology insight to designers, component suppliers, investors and executives. It includes analysis and data on technology and product development, as well as the market potential for microdisplay-based products in the near-to-eye sector.

Microdisplays can be used in two broad classes of applications: projection and near-to-eye. Near-to-eye products that employ microdisplays include electronic viewfinders in digital cameras and camcorders, head-mounted display (monocular and binocular) and a number of additional applications in vertical markets such as test & measurement, sporting, military, fire & rescue, security and more.

The report includes the following:

- Viewfinders and Embedded Near Eye Display Market Forecast & Analysis
- Headset Forecast & Analysis