

# PROJECTION

M O N T H L Y

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Technology, Product, Market, Business and Channel News for Projection  
Components and Finished Products

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## Insight Media News

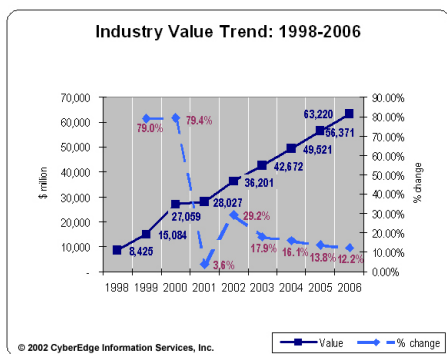
### VizSim/VR Market to Reach \$36.2B in 2002

Insight Media has teamed up with CyberEdge Information Services, Inc. (New York, NY) to offer the The Market for Visual Simulation/Virtual Reality Systems Report

The recently published Fifth Edition finds that the Visual Simulation/Virtual Reality (VizSim/VR) global marketplace will surge to \$36.2B in sales in 2002, up from \$28B in 2001, a 29.2% increase. The growth reflects growing global acceptance of VizSim/VR as a mainstream technology in 69 specific applications in industry, education, training, and research, says the company.

“I think the story here is that industry growth took a big dip last year, down to 3% , but growth has come back strong this year,” says report author Ben Delaney.

The report provides revenue data for the industry as a whole and breaks out VR data by region, company size, respondent type, and system value. It also looks closely at eight key components of VizSim/VR systems and measures user satisfaction with both the components and the companies that make and sell them. Ratings are offered for satisfaction with the hardware, software, and service of 109 companies.



New in this fifth edition of the report is information detailing the spending allocation for different components of VizSim/VR systems, along with detailed information, such as average system cost, system component cost, number of organizations involved, and dollar value, for 69 specific applications of VizSim. In addition, the market share of the manufacturers of eight key components of VizSim/VR systems is provided.

The CyberEdge report is organized in four main sections: Financial Findings, Technology Findings, Demographic Findings and the Opportunity Index, the company's unique gauge of where the greatest leverage can

be obtained by sellers and buyers of the key VizSim/VR components or systems.

The Market for Visual Simulation/Virtual Reality Systems, Fifth Edition is available from Insight Media for \$2,750.

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